International Association Les Hénokiens - Château du Clos Lucé

THE 2022 «LEONARDO DA VINCI PRIZE» AWARD

On June 30, 2022 the 11th **Leonardo da Vinci Prize** has been awarded in Venice to Mr. Giulio Pedrollo, CEO of Pedrollo Group, member of the 2nd generation of the Pedrollo family, by Mr. Luigi Brugnaro, mayor of Venice and Messrs. Alberto Marenghi, president of the Henokiens Association, and François Saint Bris, president of the Château du Clos Lucé – Parc Leonardo da Vinci. Were also there Mr. Silvano Pedrollo, founder in 1974 of Pedrollo Group and, in video, Mr. Carlo Bonomi, president of Confindustria.



Alberto Marenghi- Silvano Pedrollo- Giulio Pedrollo- Luigi Brugnaro- François Saint Bris



Pedrollo Group is an industrial Italian family-owned company of water handling energy transformation and applied technology founded in 1974. Pedrollo is globally recognised as a leader in the water pumps industry. Pedrollo business model based upon innovation, quality, service, internationalization along with its commitment to social responsibility are the foundations of its long-established reputation. The company, effectively owned by the family for 2 generations reaches a turnover of 340 million euros, employs 1 200 people, has 7 production units, 12 commercial

branches and exports most of its production to over 160 countries. The story of the Pedrollo family began

in 1974 when Silvano Pedrollo, noticing during a visit to Dubai that water was more expensive than oil, had the idea of producing the latest generation electric pumps in Italy. Since then, Silvano Pedrollo and his children, Alessandra and Giulio have developed the company in three business areas, water, energy and technology, seeking every day to face the fundamental global challenges, by contributing to economic growth, the



well-being of people, and now more than ever to the protection of the planet.



The Leonardo da Vinci Prize award ceremony was opened by Mr. Carlo Bonomi, president of Confindustria, who wished to salute the family businesses in a video and, among them, the oldest present in Venice and the youngest, such as Pedrollo Group, which constitute for the economic world a real source of inspiration through their tremendous ability to pass on to future generations a set of values and knowledge essential to face the present and the future. For Carlo Bonomi, the presentation of the Leonardo da Vinci Prize to Pedrollo Group honors an exemplary company which has always sought since its creation to acquire the best of technology and to give human and social value to everything it undertakes, a company which, he concluded, has a bright future ahead of it.



For the president of the Henokiens, Pedrollo Group represents a family capitalism that allows all at once to give meaning to work, to anchor it in regions and to root it in our cultures. He explained why everyone can find with Pedrollo Group and into the Leonardo da Vinci Prize the idea that it is possible to engage or continue an entrepreneurial adventure while bringing a supplement of soul to the world around us. Alberto Marenghi concluded his speech by indicating that Pedrollo Group enriches with all its qualities, its values and its entrepreneurial vision, the list of winners of the Leonardo da Vinci Prize in which two prestigious Italian family businesses have already been honored, Salvatore

Ferragamo, winner in 2011, and Group Bracco, winner in 2015.

For François Saint Bris, president of the Château du Clos Lucé – Parc Leonardo da Vinci, there is a strong parallel between the research conducted by Leonardo da Vinci to unravel the secrets of the movement of water and the practical technical solutions for extracting, transporting and controlling water that Pedrollo implements around the world Nearly 50 years after its creation and two generations on, faithful to its commitments and its values, the family-owned and still independent company Pedrollo is now a leading global producer and distributor of electric pumps for extracting and transporting water. The Pedrollo company, through its history and that of its leaders, for two generations, perfectly illustrates the vision, the



commitments and the loyalty of a family, serving a tradition, a profession and a territory, deserving therefore this 11th Leonardo da Vinci Prize which rewards the exemplary role of an extraordinary human personal adventure of entrepreneurs. exemplary role of a exemplary family business and an extraordinary

human personal adventure of entrepreneurs.



Presenting the Leonardo da Vinci Prize to Giulio Pedrollo, the mayor of Venice Luigi Brugnaro underlined how the past and the future of his city are

intimately linked to the destiny of Pedrollo Group, a city affected by a series of problems related to water management and a multitude of others challenges. For Luigi Brugnaro, Pedrollo Group represents in his eyes the "permanent rebirth" of a company and a family constantly in search of excellence and creativity, like the master Leonardo da Vinci whose name is associated today to the Pedrollos. A company which, like the city of Venice, has banished the words wear and tear from its vocabulary and whose main virtues lie in the resistance to time and the constant search for paths of renewal.

Giulio Pedrollo expressed that this event was particularly meaningful for his family. If, in the past, some companies of the Group have received numerous awards, this Prize confirms its strategic choices. Giulio Pedrollo underlined how much the desire to continue the entrepreneurial adventure has never been questioned by his family, who has always refused offers to go public or repurchases. This was possible thanks to both company's financial strength and family's desire to systematically reinvest profits in research, development and external growth. For all these reasons Giulio Pedrollo sincerely thanked the Henokiens Association and the Château du Clos Lucé for having awarded the Leonardo da Vinci Prize to his company because, for him and his family, it is the very first international recognition granted to Pedrollo Group.





The trophy of the Leonardo da Vinci Prize

The trophy, designed by the jeweler Mellerio, is inspired by the flying helix invented by Leonardo da Vinci. It embodies the laudable values of rise, advancement and vision that the **Leonardo da Vinci Prize** aims to recognize, promote and reward.